



## He Lei Hiwa No 'Iolani Luahine

Hula Scholarship Awards Festival

February 3, 2007

### Advertising Contract

Deadline for publication is January 10, 2007

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Authorized by (Contact Person): \_\_\_\_\_

The Advertiser agrees to purchase and advertisement space in the up-coming annual He Lei Hiwa No 'Iolani Luahine Hula Scholarship Awards Festival Program Booklet and hereby authorizes Hula Halau O Kou Lima Nani E, Inc. to use Advertiser's ad per the following selections as checked below:

#### SIZE AND RATE: CHECK ONE

- Inside Cover-front \$250.00
- Inside Cover-back \$225.00
- Full Page \$200.00
- 1/2 Page \$100.00
- 1/4 Page \$ 75.00
- 1/8 Page \$ 45.00
- 1/16 Page \$ 25.00
- Photo surcharge \$ 5.00

There is an additional surcharge of \$5 per photo on ad sizes of 1/4 page or smaller. The surcharge will be waived if no photo is used or if ad is 1/2 page or larger.

TOTAL AD COST \$ \_\_\_\_\_ CHECK \_\_\_\_\_ CASH \_\_\_\_\_

Make checks payable to Hula Halau O Kou Lima Nani E, Inc.  
61 Andrews Avenue, Hilo, HI 96720 (808)935-3461

#### AD CONTENT: CHECK ONE

- I am submitting copy and leave up to discretion of printer to layout ad
- Use attached camera-ready ad.
- Use rough layout attached (printer will use best discretion to accommodate your wishes whenever possible)

Although we will try our best to return all materials, we will not be responsible for misdirected or misplaced materials. The ad will be set up using existing materials/information available at publication deadline at the sole discretion of the printer and Hula Halau O Kou Lima Nani E, Inc. The Advertiser will indemnify Hula Halau O Kou Lima Nani E, Inc. against any claims resulting from the unauthorized use of names, photos, sketches, art work, trademarks, logos, labels or words appearing in the Advertiser's ad. Hula Halau O Kou Lima Nani E, Inc. retains the right not to accept Advertiser's ad for any reason and to refund any payment made. This contract embodies the entire understanding and is not subject to cancellation by the Advertiser.

Advertiser's Signature: \_\_\_\_\_ Date: \_\_\_\_\_